



OASIS
designworks™

Design (page 1)

IMPORTANT INFORMATION FOR OUR GRAPHICS TEAM

Thanks for choosing Oasis DesignWorks™. I realize the leap of faith it takes to turn over any part of your public image. Be assured that our talented team of designers has been carefully chosen and trained to meet your needs. I assure you that you will be delighted with our work. We'd love to hear your ideas for your design. Simply fill out this guide and send it in with your design materials. – Micah Solomon, President

● YOUR ARTIST / BAND / COMPANY NAME:

● TITLE OF THIS PROJECT:

● DID YOU SEND US A LAYOUT IDEA?

YES NO

● IF SO, SHOULD WE FOLLOW YOUR MOCK-UP LITERALLY?

YES NO

● OR SHOULD WE EXPAND UPON IT CREATIVELY?

YES NO

● WHAT GENRE OR WORDS BEST DESCRIBE YOUR MUSIC, THE MOOD OR VIBE OF YOUR PROJECT?

● WHO IS YOUR MAIN AUDIENCE? Include their age group if that is important to you.

(It may affect our font choices and other design decisions)

● WHAT IS THE MOST IMPORTANT IDEA THAT YOUR DESIGN SHOULD CONVEY?

● ARE THERE SPECIFIC COLORS OR FONT STYLES YOU WANT US TO USE?

If it helps to explain a style visually, feel free to indicate design samples you like for our designer's reference. Please include web link and the reason you like this sample.

● ANY FURTHER NOTES BEFORE YOUR DESIGNER GETS STARTED?

