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DISC MANUFACTURING

DVD Menu Information Guide

KEEP IN MIND: Please fill out this form to the best of your ability – in consultation with your content creator (editor/producer/director) as needed. It is a big help to our technical and creative team in bringing your project to a successful conclusion. Note: Not all categories listed apply to all projects. Thank you so much.

CONTACT INFORMATION

DATE: _____ CONTACT NAME: _____ PHONE #: _____ EMAIL: _____

PROJECT NAME: _____

FOR INTERNAL USE ONLY: PN_____ PM_____

DVD MENU DESIGN

◯Design ◯Supplied - File Name and extension _____

ASPECT RATIO OF MENU: ◯4:3 ◯16:9

ASPECT RATIO OF VIDEO/FILM ◯4:3 ◯16:9 (video/film and menu should have the same aspect ratio)

MENU TYPE: ◯Static menu (still) ◯Motion Menu - Length_____ **FORMAT SUPPLIED** ◯QuickTime ◯AV ◯M2V ◯Tape

CHAPTERS/SCENES: ◯Text (10 per page) ◯Thumbnail (6 per page)

TYPE OF THUMBNAIL ◯Motion ◯Static — If thumbnails do you have images? ◯Yes ◯No *List chapter names and times on the supplied sheet.

Audio on menu ◯Yes ◯No

IF YES ◯On Main Menu ◯Sub Menu(s)— ◯Aiff ◯Wav ◯AC3, Duration (30-60 seconds in length faded in and out recommended).

*Audio for menus must be supplied and edited for use. Audio must be at a sample rate of 48k 16 bit. (Pulling audio from program editing for duration, adding fade in and out available for an additional charge)

MENU DESIGN INSTRUCTIONS

Project Title: _____

File Names: please indicate the names and type of photos or files for use in the menu design. _____

Would you like your menu design based on the package design? ◯Yes ◯No

Notes: _____

_____

MARKETING INFORMATION

Who is your target audience? Who do you want to appeal to?_____

What message do you want to send about this project? What's the most important thing people should know about it?

_____

_____

CONTENT OF YOUR PROJECT check one
● MUSIC VIDEO / CONCERT   ● FILM   ● CORPORATE / DVD

What genre/style describes your project? Examples: Horror, drama, comedy, documentary, rock, country, hip-hop, etc. _____
_____
_____

If this is a Corporate CD/DVD, how will your product be used? Examples: training, inhouse, retail sales, etc.
_____
_____
_____

MOOD OR STYLE

How would you best describe the mood or style of this project? Examples: playful, dark, earthy, warm, contemporary, corporate, mellow, futuristic,
psychedelic, slick, feminine etc. _____
_____

DESIGN SAMPLES

If appropriate, provide samples of designs that appeal to you for our reference. This will give us a better idea of the look you are going for. Let us know specifically
what you like about each sample. Examples: color palette, use of white space, font choice, etc. Please provide jpeg thumbnail images or weblinks.
_____
_____
_____

ADDITIONAL COMMENTS

Is there anything else we should keep in mind before we start your design? _____
_____
_____
_____
_____

DESIGN DIRECTION Check one of the following three options:
○ I am not providing a mock-up. Make me look great!
○ I am providing a rough mockup that does not have to be followed literally.
○ I know what I want, and I am providing a detailed mockup. Please follow as exact as possible.

Please explain in detail any notes or ideas for you menu _____
_____
_____
_____
_____

CHAPTER NAMES AND START POINTS

PLEASE LIST CHAPTER NAMES AND TIMES BELOW

Time code start (hh:mm:ss:ff)	Chapter Name and Number (chapter # optional)	Audio/Visual Cue - include thumbnail file names	Return to menu
: : :	[ ]		☐ Yes ☐ No
: : :	[ ]		☐ Yes ☐ No
: : :	[ ]		☐ Yes ☐ No
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