

SPRING 2011

Introducing the Zero Carbon Footprint Digipak™

Don't just reduce your CD's carbon footprint—eliminate it!

See page 4.



4-panel Zero Carbon
Footprint Digipak:
Oasis Client:
Reilly
www.reillytheband.com



- Carbon usage reduced by 88% from traditional packaging.
 - The packaging, CDs and shipping are further offset by carbon credits.
- The result: The world's first ZERO Carbon Footprint Digipak!

Printed on recycled paper. See page 21 for information on our sustainability efforts.

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The trusted name in CD and DVD manufacturing • 1.888.296.2747 • www.oasisCD.com
TOLL FREE 1-888-296-2747 • D.C. AREA office (703) 642-3757 • NEW YORK CITY (212) 395-9460

"I can't say enough good things about Oasis. Most importantly, when you have a question or a problem, a real person responds – and takes responsibility. In a world where everything is someone else's fault, that's a huge 'use Oasis again!' for me."

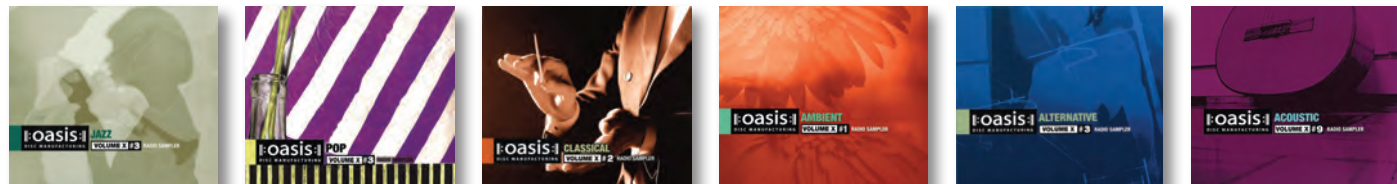
– Janis Ian



Hit the waves— the air waves.

Get your music out to hundreds of the right radio programmers across the country with the Oasis Sampler, yours FREE with any CD replication package!

See page 14 for more information.



Why do people still buy so many CDs, when the media suggests otherwise?

Everywhere I go, people are amazed when I tell them that Oasis sold far more CD projects this year than last. I'm not surprised that they're surprised – listening to the media, you'd get the impression that musicians are concentrating on downloads these days. Downloads are undoubtedly a key part of the modern marketing mix for musicians, but it's important to understand: **The vast majority of retail music sales dollars still come from physical discs.**

Compact discs remain the basic calling card and selling tool for every musician. So why is the CD still so important, when online forms of music are so convenient and popular as well?

When I was speaking with producer **Rupert Hine** (Duncan Sheik, Tina Turner, Suzanne Vega, and so many others) he explained the enduring appeal of CDs to me this way: "People love to collect things. Make a beautiful object, and they will want it." As collectors, we get a special thrill from acquiring beautiful physical objects like books, magazines, stamps, paintings, etc. The gorgeous artwork and packaging of a well-designed CD make it collectable, too. (To get a visual sense of how enthusiastic CD collectors can be, search Google Images on the keywords "CD collection.")

For a more technical explanation, **Jupiter Research** has noted that music-loving humans have also discovered that CDs benefit from being 100% forward-compatible with the newest music playing platforms. Translation: Music lovers know they can buy a physical CD for their collection, use it as the source for ripping music to an iPod and still hold on to it as a full resolution backup in case anything goes wrong or the digital format du jour changes yet again.

Of course, working with Oasis, you get to have it both ways: **Every complete replication package includes iTunes sales and other digital distribution as well** (not to mention distribution and promotion to the radio waves nationwide—see page 15.) So you're covered both physically and digitally. Enjoy our new catalog, and we hope to hear from you soon.



Micah

Micah Solomon
President and Founder
Oasis Disc Manufacturing



The trusted name in CD and DVD manufacturing

www.oasisCD.com

We have offices in the following locations:		Send projects to us here:
D.C. area (Springfield) (703) 642-3757	Manhattan (33 W 19th, Suite 328) (212) 395-9460	7905 N. Crescent Boulevard, Delair, NJ 08110 (888) 296-2747

Catalog printed on recycled paper. See page 21 for information on Oasis' environmental practices.

What's Inside



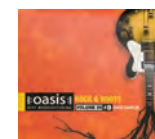
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4-panel Zero Carbon Footprint Digipaks
 Oasis Client:
 Roadtrip Nation
 roadtripnation.com

Introducing the Zero Carbon Footprint Digipak™.
 Don't just reduce your CD's carbon footprint—eliminate it!

The Oasis Zero Carbon Footprint Digipak™ lets you make music without harming the earth or atmosphere, or filling up landfills! Featuring the Oasis BottleTray, the new Zero Carbon Footprint Digipak™ reduces carbon emissions by 88% overall compared to a jewel case (65% compared to a conventionally-trayed Digipak). And thanks to careful attention to chain of custody and use of carbon offset credits, the entire package, assembly, and shipping are rendered 100% carbon neutral for a modest premium of 10¢ per disc!

In addition, the Zero Carbon Footprint Digipak's use of the clear, flexible Oasis BottleTray™ keeps 400 liter-sized water bottles out of landfills or incinerators, as it is made from a carefully controlled input chain of 100% postconsumer water bottles.

More information online: www.oasisCD.com/carbonfree



Green components in this package:

- Certified 100% Green Forestry Practices board
- All vegetable inks
- 100% postconsumer recycled trays
- Carbon offset credits for entire package, CD and shipping
- More sustainability information on page 21

**Also available:
 Hard plastic clear recycled tray**



Maximum clarity and strength.
 Hard plastic, 100% recycled, 35% post-consumer. A lightly-etched inscription (as shown) indicates its recycled content. Add 5¢ per disc, Also available in white or black.

The Oasis Digipak

Choose a package that radiates quality and eco-friendliness

There are Digipaks and then there are *Oasis* Digipaks. At Oasis, I insist that your Digipaks be made from the finest all-natural ingredients and crafted to my exacting specifications. For example, we use only 100% Green Forestry Practices Certified board stock and high-quality vegetable based ink on both the board and the discs. We also protect your package with poly wrap and your choice of a sultry, high-gloss UV finish or a subtle matte finish at no extra charge.

Get an instant quote online: www.oasisCD.com/digipak



4-Panel Guaranteed ready in:			
Qty.	10 Days	7 Days	
300	\$897	\$1,089	
500	1,040	1,140	
1,000	1,090	1,190	
2,000	2,080	2,180	
3,000	3,000	3,120	
5,000	4,650	4,750	
Add optional design \$485			

6-Panel Guaranteed ready in:			
Qty.	10 Days	7 Days	
300	\$1,098	\$1,287	
500	1,240	1,340	
1,000	1,290	1,390	
2,000	2,480	2,580	
3,000	3,420	3,540	
5,000	5,150	5,250	
Add optional design \$585			

8-Panel Ready in:		
Qty.	9 Days	
300	\$1,488	
500	1,590	
1,000	1,690	
2,000	2,940	
3,000	4,230	
5,000	6,000	
Add optional design \$685		

SAVE \$200 on Digipaks!
 Good for 1000 pieces or more. See catalog insert on page 2 to request your \$200 coupon.

Pricing at left reflects \$200 coupon savings.

Need more than 5,000 discs? Call 1-866-294-0100 for special pricing and services. Production time quoted is measured in business days from the time you approve your proof. For GTT (guaranteed turn time) projects this time is guaranteed. Add 10¢ per disc and two production days for BottleTray. Read full terms and conditions at www.oasiscd.com/terms



We guarantee our turn times or we give you cash back. See page 24 for details.



Free stuff from Micah: Worldwide Distribution

Distribution has always been the Holy Grail for independent musicians. So I decided to make it easy, comprehensive, and FREE. CD sales on CD Baby; download sales on iTunes; retail store sales through Super D, the biggest indie "one-stop."

See all our Tools of Promotion, free with any complete CD order, on page 14.

A whole green world of Digipak options



6-panel with right-hand tray
Oasis Client:
Duckhole Records/Chris Grady
www.duckholerecords.com



8-panel with diagonal pocket
Oasis Client:
Spike Nicer
www.spikenicer.com



4-panel with book slit
Oasis Client:
Hannah Woods/Bogner's Cafe
www.bognerscafe.com



Perfect-bound book, sleeve, and 2-tray 4-panel Digipak
Oasis Client:
Wolf Trap Foundation for the Performing Arts, Wolf Trap Opera Company, Wolf Trap Recordings
www.wolftrap.org



6-panel with glued-in booklet
Oasis Client:
Springfed Records/John Work III
www.springfedrecords.com



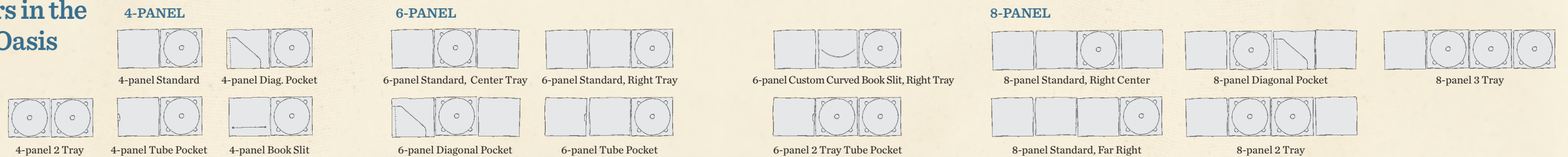
6-panel with custom curved book slit
Oasis Client:
Darcy Cotten
www.darcycotten.com



4-panel BottleTray™ with tube pocket and stapled booklet
Oasis Client:
Chris Smither
www.smither.com

Oasis Custom™
Don't see what you need? Have something special in mind? Ask for Oasis Custom! If your heart is set on an option not pictured in this catalog, let us cook it up for you! Call (888) 296-2747.

Some stars in the lineup of Oasis Digipaks





Jewel Case with 2-panel insert
 Oasis Client:
 Bill Troxler
www.billtroxler.com
www.chincoteagueislandlibrary.org

Case in Point: Music To Read By How Chincoteague Island raised \$20,000 to build a new library

Bill Troxler, a resident of picturesque Chincoteague Island – of *Misty of Chincoteague* fame – has so far made three CDs with Oasis. (In fact, the first one was recorded in my original, leaky-basement incarnation of Oasis.) “There’s really nothing like a well-conceived, well-packaged CD to serve as a calling card and as a source of a musician’s income,” he explains. “So I try to keep my ‘CD portfolio’ updated every several years with a new release.”

His most recent CD project, *Music to Read By*, has raised almost \$20,000 to assist with the creation of a modern-day home for the library on his beloved, isolated Chincoteague Island. The musical styles of the benefit CD range from Mozart and new age to bluegrass and the blues.

“I recruited twelve island musicians (ages 21 to 92 years) plus local artists/designers for the layout. Recording was done in my home studio, augmented with field recordings in a church and private residences that offered special acoustics. The resulting project not only raised nearly \$20,000 for our library but has also brought great pride to the island. And I’m convinced it has also attracted ancillary funding far beyond the purchase price of the discs – due to the reinvigoration the project brought to our community’s philanthropic spirit.

“The project affected people in such an uplifting way that I am following it up with a fundraising project for the Chincoteague Cultural Alliance, entitled *Live on Chincoteague*. The tracks of this new CD will be a sample of the live concerts the organization has presented. I am also in discussion with the Chincoteague Natural History Association to create another fund raising CD of the music of local musicians to help support efforts to restore the 150-year-old Assateague Lighthouse.”

Learn more at www.billtroxler.com or www.chincoteagueculturalalliance.org

Micah

The Classic Jewel Case

CDs with 2-panel and 4-panel inserts, complete and retail-ready.

These jewel case packages are a rock-solid, affordable way to put out a professional, retail-ready CD. And you don’t have to worry about when your CDs will be finished: Both the 2- and 4-panels are Guaranteed Turn Time packages. When we say they’re going to be ready, they will be ready. So you can relax and start practicing for your gig.

More information: www.oasisCD.com/jewelcase



2-Panel			
Guaranteed ready in:			
Qty.	10 Days	6 Days	
300	\$696	\$948	
500	945	1,090	
1,000	1090	1,290	
2,000	1,880	2,360	
3,000	2,670	2,970	
5,000	4,250	4,500	
Add optional design \$385			

4-Panel			
Guaranteed ready in:			
Qty.	10 Days	6 Days	
300	\$777	\$993	
500	1,025	1,190	
1,000	1,190	1,390	
2,000	1,980	2,460	
3,000	2,790	3,120	
5,000	4,350	4,600	
Add optional design \$485			

New! Free color on-disc printing.
 Go ahead, put a full color photo or design on your CD—it’s FREE.
 A \$100 value!

Need more than 5,000 discs? Call 1-866-294-0100 for special pricing and services. Production time quoted is measured in business days from the time you approve your proof. For GTT (guaranteed turn time) projects this time is guaranteed. Read full terms and conditions at www.oasiscd.com/terms



Free stuff from Micah: Radio Promotion

I still remember the pride of hearing my music on the radio the first time. I want you to have that experience, too, which is why I offer the OasisSampler Radio Program. I put your music in the hands of hundreds of highly-targeted radio stations and music industry bigwigs – free.

See all our Tools of Promotion, free with any complete CD order, on page 14.



8-panel booklet with 4/4 option

Oasis Client:
The Imagination Movers
www.imaginationmovers.com

Case in Point: From Oasis to Disney – The Imagination Movers

Once their Oasis-produced DVD found its way to Disney, paving the way for their award-winning TV show, the Imagination Movers appeared to the world to be an “instant” success. To its young fans around the planet, this unique show seemed to suddenly emerge fully-formed on their television screens. But here at Oasis, we know that the show was actually a long time coming. A very long time.

In fact, six years earlier, when the idea for the show “Imagination Movers” was first hatched, all four of The Imagination Movers were holding down day jobs – as a schoolteacher, writer, firefighter and journalist. So they could only steal bits of time to work on the show’s concept late in the evening, after all their kids had been put to bed.

Eventually Rich, Scott, Dave, and Smitty pitched a pilot to their local PBS station. But the funding wasn’t there. So the band worked the Louisiana music scene, doing everything from birthday parties to the New Orleans Jazz and Heritage Festival. They made three popular CDs with Oasis along the way, and then a DVD with us. Their reputation, “sort of like a mashup of Mister Rogers and The Beastie Boys,” began to spread beyond Louisiana.

Even though the Movers have hit the international scene, it is important to them to keep the show in New Orleans; three of them lost homes to Hurricane Katrina, and they remain devoted to the city. So while it’s sometimes harder to produce the show in Louisiana, to them it feels very rewarding.

Indeed, as one Mover confessed in the *New York Times* recently, they feel like “the luckiest 12-year-olds in the whole world.”

Michah

Jewel Case Booklets, Foldouts, and Posterfolds

Create a package that gives your fans more you.

Sometimes you have more to say than a standard package will allow. By adding a foldout (6 or 8 panels), posterfold (8-12 panels), or stapled booklet (up to 40 pages), you’ll be able to fully express your creative vision. Whether it’s your complete lyrics or a software manual, there’s no shortage of room with these insert options. And, in my opinion, your customer and fans (and your muse) will appreciate the extra investment you’ve made in getting your message across.

More information: www.oasisCD.com/jewelcase

6-Panel Foldout			8-Panel Foldout		8-Panel Booklet		12-Panel Booklet	
Guaranteed ready in:			Guaranteed ready in:		Guaranteed ready in:		Ready in:	
Qty.	10 Days	6 Days	Qty.	6 Days	Qty.	6 Days	Qty.	6 Days
300	\$816	\$1,074	300	\$1,296	300	\$1,332	300	\$1,356
500	1,145	1,290	500	1,440	500	1,475	500	1,500
1,000	1,360	1,560	1,000	1,640	1,000	1,660	1,000	1,680
2,000	2,140	2,620	2,000	2,680	2,000	2,740	2,000	2,760
3,000	2,910	3,240	3,000	3,330	3,000	3,450	3,000	3,540
5,000	4,550	4,800	5,000	4,950	5,000	5,050	5,000	5,100
Add optional design \$585			Add optional design \$685		Add optional design \$685		Add optional design \$885	

Need more than 5,000 discs? Call 1-866-294-0100 for special pricing and services. Production time quoted is measured in business days from the time you approve your proof. For GTT (guaranteed turn time) projects this time is guaranteed. Do you need more than 12 pages or full-color inside printing? Call your Client Advisor for pricing. Read full terms and conditions at www.oasiscd.com/terms

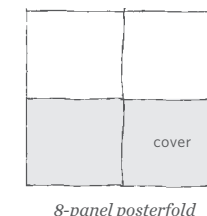
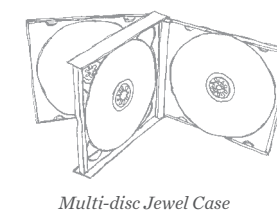
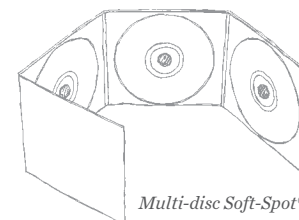
Did you know?

Oasis offers multiple CD and DVD packages in both conventional (jewel case) and eco-packaging.

More information: www.oasisCD.com/multi

Jewel Cases with Posterfolds

These unique 8 or 12-panel inserts form a poster when opened.

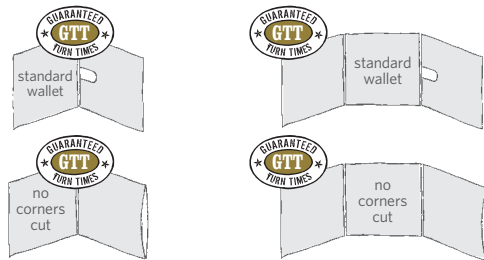


Eco-friendly, Graphics-friendly Green Forestry Wallets

These gorgeous Green Forestry Wallets offer you plenty of room for graphics and text.

Our 4-panel and 6-panel Green Forestry Wallets use 100% Green Forestry Practices certified board that lets you present your image in full color on every panel, protected with your choice of a high gloss UV or subtle, muted matte finish. Want something eco-friendly and even more unique? See the sidebar on the right for Oasis' other exclusive board packaging options! Packages include your choice of poly wrap or wafer seal – Free!

Get an instant quote online: www.oasisCD.com/wallets



4-Panel Standard or No Corners Cut			
Guaranteed ready in:			
Qty.	10 Days	7 Days	
300	\$894	\$996	
500	990	1,090	
1,000	1090	1,190	
2,000	2,060	2,240	
3,000	2,940	3,150	
5,000	4,300	4,500	
Add optional design \$485			

6-Panel Standard or No Corners Cut			
Guaranteed ready in:			
Qty.	10 Days	7 Days	
300	\$1,089	\$1,194	
500	1,190	1,290	
1,000	1,290	1,390	
2,000	2,440	2,640	
3,000	3,360	3,570	
5,000	4,800	5,000	
Add optional design \$585			

Need more than 5,000 discs? Call 1-866-294-0100 for special pricing and services. Production time quoted is measured in business days from the time you approve your proof. For GTT (guaranteed turn time) projects this time is guaranteed. Read full terms and conditions at www.oasiscd.com/terms



Green components in these packages:

- Certified 100% Green Forestry Practices board
- All vegetable inks
- More sustainability information on page 21



4-panel wallet
Oasis Client:
Arizona Western College
www.azwestern.edu

New!
FREE full
color disc
printing!



6-panel No Corners Cut™
Oasis Client:
Aimua Eghobamien
www.aimuaeghobamien.com



4-panel No Corners Cut™
Shown with optional
booklet and second pocket
Oasis Client:
Brittany Shane
www.brittanyshane.com
design/Swan Dive Design

New! No Corners Cut™ 4-panel and 6-panel Wallets.

Stunning new look slyly hides your disc (or discs) until the moment your customer slides your product into view. Available for 1 or 2 discs, or for a disc plus a folder or booklet. This is one of the fastest growing products at Oasis. Clients and designers are loving the fashion-forward way they can fill all the panels with full-color art with no interference from thumb cuts. Sheryl Crow and others are already promoting this new look with their latest releases.

Oasis Board Packaging Exclusives

Below are proprietary Oasis board packages you won't find anywhere else. Call (888) 296-2747 for free samples!
More information: www.oasisCD.com/eco



Also available
in black

The Oasis Soft-Spot® Package

Your disc is held gently in place by a tiny nub that avoids obscuring your artwork. Available with 4-, 6-, and 8-panels.



New! The Zero Carbon Footprint Digipak™

Don't just reduce your carbon footprint—eliminate it! See page 4 for our latest innovation in environmental packaging and manufacturing; a solution that reduces carbon emissions by 88% and eliminates the rest through carefully chosen carbon offsets.



The Oasis Secret Envelope™

Tucks closed (without using any plastic) like a hand-made secret envelope. Just 95¢ each for 1,000.

Tools of Promotion™ – FREE with all CD replication packages from Oasis!

What is an absolutely fundamental difference between Oasis and every other CD manufacturer out there? We give you the tools you need to promote and sell your CDs at absolutely no additional charge. We can't guarantee you success but we can guarantee that our Tools of Promotion give you a serious shot at it.

More information:
www.oasisCD.com/top

Micha

The OasisSampler™ Radio Promotion program

Get your music out to radio, promoters, managers, record labels and other industry players – free! When you manufacture a new CD with us, you can choose one song to be included on your choice of OasisSampler CDs, each of which goes to a carefully chosen list of 400 to 700 (depending on genre) radio stations nationwide. We only send them to stations that have a proven track record of playing independently-produced music. These Samplers also go to a fantastic list of industry insiders who have asked to hear each Sampler as it comes out, and have assisted our clients in soundtrack work, licensing for television, and many other opportunities.

OasisSamplers get serious attention. Our clients' music has been licensed and used on hit TV shows (Grey's Anatomy, Big Love, Deadwood and many others) and our artists have been signed to many other opportunities because of these Samplers.

We currently offer samplers in the following genres:

- Acoustic • Adult Contemporary
- Alternative • Ambient • Blues
- Children's • Country • Inspirational
- Classical • Jazz • Pop • Rock & Roots
- Underground • Urban • World



Pictured:
 The Oasis Broadcast Samplers



cdbaby™ Get worldwide distribution with CD Baby

What does a CD Baby membership do for you? You get to sell your CDs on the world's number one online indie music store, your downloads on **iTunes**, **Rhapsody**, **bestbuy.com**, **Spotify**, and more, and your **ringtones** via Voeveo mobile delivery. Plus, you get on-demand sales of your CDs at **2,400 brick & mortar (storefront) retailers**, nationwide. Not bad, especially when you consider that your CD Baby membership is **free** through Oasis.



HOST Baby Design and host your own website FREE with HostBaby

With HostBaby you can easily build and launch your own professional website in about an hour! HostBaby includes everything you need: You get your choice of hundreds of pro-quality, customizable designs to choose from. Plus you get musician-friendly features like streaming audio, mailing list, guestbook, email with fanbase-friendly features, and more – **entirely free** for six months!

sonicbids Make serious connections with a Sonicbids® Electronic Press Kit™

The Electronic Press Kit allows you to quickly and easily deliver all the info a promoter wants to see – your music, bio, photos and more – so you can connect with the opportunities that are right for you. Get an introductory Sonicbids membership **free** when you work with Oasis.

Indie VENUE bible Don't go on tour without your Indie Venue Bible database

The Indie Venue Bible is the insider's professional gig database. **Thousands of verified venues and hundreds of booking agents** in your choice of region, **free** from Oasis.

DigStation.com gives you all the money

When you sell your downloads through DigStation you get to keep 100% of the sale. And now, only for Oasis clients, a one-year DigStation membership is **free** (and just \$9 a year after that).

livewire MUSICIAN Contact Management with LiveWire Musician – Web-based and secure!

We bring you the contact management tools you need to take care of the business side of your music career. You'll love direct access to the radio station addresses that are receiving your Sampler, an appointment calendar with fabulous email reminder capability, and the ease with which you can send group emails ("e-blasts") and newsletters to your fans!

Get your CD sales noticed with SoundScan®

Major music and entertainment industry businesses like Billboard Magazine subscribe to SoundScan to see what the public is buying. So do artist managers, booking agents, concert promoters, and venue owners. Upon request Oasis will register you with SoundScan – **free**.

Green Forestry Sleeves – Perfect for singles, EPs, promo kits, and budgets!



Green Forestry Sleeve
Oasis Client:
Dylan James
www.myspace.com/dylanjamesrock



Green Forestry Sleeve
Oasis Client:
Alexa Ray Joel
www.alexarayjoel.com



Oasis Client:
Angela Jia Kim
www.omaroma.com

Try the Secret Envelope Option

Tucks closed (without using any plastic) like a hand-made secret envelope. Just 95¢ each for 1,000. Does not include (or require) poly wrap or wafer seal.

1,000 Green Forestry Sleeves for just 90¢ each – includes poly wrap, radio promo, and distribution!

Here is the most economical way to release a professional CD, *and* have your music featured on the OasisSampler radio broadcast compilation, *and* get worldwide online distribution. Look no further than these sleeves, made from 100% Green Forestry Practices certified board. Sleeve package includes your choice of poly wrap or wafer seal – FREE!

More information: www.oasisCD.com/greensleeves



Sleeves			
Guaranteed ready in:			
Qty.	10 Days	6 Days	
300	\$624	\$738	
500	750	850	
1,000	900	1,000	
2,000	1,700	1,980	
3,000	2,460	2,730	
5,000	3,400	3,650	
Add optional design \$285			

Secret Envelope			
Guaranteed ready in:			
Qty.	10 Days	6 Days	
300	\$756	\$858	
500	840	940	
1,000	950	1,050	
2,000	1,820	2,000	
3,000	2,670	2,880	
5,000	3,800	4,000	
Add optional design \$285			

Need more than 5,000 discs? Call 1-866-294-0100 for special pricing and services. Production time quoted is measured in business days from the time you approve your proof. For GTT (guaranteed turn time) projects this time is guaranteed. Secret envelope prices do not include poly wrap or wafer seal. Read full terms and conditions at www.oasiscd.com/terms



- Green components in this package:**
- Certified 100% Green Forestry Practices board
 - All vegetable inks
 - More sustainability information on page 21



Free stuff from Micah: Your own killer website

An hour from now I'll have you online with a gorgeous website from HostBaby that lets you stream your music and sell your CDs and Merch, and that also comes with all the other goodies like powerful fan email/ mailing list, a blog, and more.

See all our Tools of Promotion, free with any complete CD order, on page 14.



We guarantee you'll look great.

It's long been clear to me that DJs, A&R reps, retail buyers, and the public are more likely to take CDs and DVDs for a spin when they look professional (and that other discs can end up in the trash). Great design provides that foot in the door we all need.

That's why it's been so important to me to build a design team here that has the skills and experience to craft head-turning designs for our customers all day, every day. And because DesignWorks is here in house, it's not only much more affordable than most design firms, but also delivers award-winning design in just a few days – outside designers can take weeks just to give you your first proof.

Best of all, Oasis DesignWorks offers a money-back guarantee: If we can't satisfy you with your design proofs, you get your money back – no ifs, ands, or buts.

You've put your heart and soul into your project. Let us put our hearts and souls into your design. You won't be disappointed.

Micah

See more samples and read client stories at:

www.oasisCD.com/design

Complete pricing for graphic design from Oasis DesignWorks

CD sleeve	\$285	8-panel CD folder or booklet and tray card, or 8-panel Soft Spot, Jewel Free or Digipak	\$685
2-panel CD insert and tray card (front & back)	\$385	DVD case	\$385
4-panel CD folder and tray card, or 4-panel Soft Spot, Jewel Free or Digipak	\$485	Custom logo	\$285
6-panel CD folder and tray card, or 6-panel Soft Spot, Jewel Free or Digipak	\$585	Poster Free poster design with CD/DVD design order	\$155 or FREE



6-panel wallet
Oasis Client:
Francesca Valle
www.francescavalle.com



Get Frankford Wayne™ broadcast-ready mastering for only \$485.

I'm delighted to offer you direct access to multi-platinum Frankford Wayne® broadcast quality mastering. This is a once-in-a-lifetime chance to put a broadcast-ready shine on your disc – at a decidedly down-home price.

Frankford Wayne has mastered albums for many of the most famous names in the music industry. They can give your recording that rich, full sound that will put it over the top. Now, when you press your discs at Oasis, their resources are at your disposal for an unprecedented price.

Discounted Mastering Rates

single song.....	\$95
up to 7 tracks.....	385
8-12 tracks.....	485
13-16 tracks.....	585
mini tune up.....	call for price

And because you're ordering from Oasis, if you're not happy with the results you don't pay for them. We'll run your master the way we initially received it from you and refund your mastering fee. But trust me, you'll be astounded by the new sound you get from Frankford Wayne.

Not sure whether your recording needs mastering? Call 888-296-2747 for a free review of your master. I promise you an honest opinion. We'll never try to sell you something you don't need.

Hear "before and after" sound samples and learn more at www.frankfordwayne.com

Please note: If you already have a successful relationship with a mastering facility, I expect that you'll continue to do your mastering there. As a former studio engineer myself, I know such relationships are precious, personal, and not to be broken lightly.

Micah



Finishing Touches & Extra Goodies:

Exclusive options and special offers available with complete replication orders.

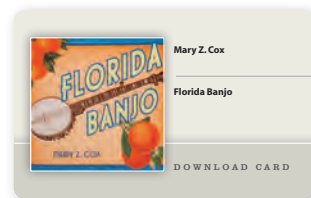
Get your music into their hands (and on to their iPods)

Get 100 standard Download Cards for just \$59.

Here's another fantastic way to get your music to your fans. These 100% Green Forestry Practices cards contain your album artwork on the front and a unique download ID on the back that's good for one download of your album from our online partners CD Baby. Sell each card for \$10 and you'll bring home nearly \$1,000 for every hundred cards you sell.

More information:

www.oasisCD.com/downloadcards



Standard Download Card or Download Card Sticker



4.75" Square Sticker



Hang Tag

Oasis Client:
Mary Z Cox
www.maryzcox.com

Spread the word with posters, flyers, and more.

We offer professional printing at musician-friendly prices. Posters start at just \$49 for 50 or \$99 for 300 with your replication order; postcards, flyers, and stickers also available. Call for details.



Oasis Client:
Music Road Records/Jimmy LaFave
www.musicroadrecords.com



Grammy® is a registered trademark of the National Academy of Recording Arts and Sciences, Inc.

4 1/4" x 6" Postcards	
Qty.	
1,000	\$100
2,000	180
5,000	400
10,000	700
Add optional design \$95	

11" x 17" Poster	
Qty.	
50	\$49
100	59
300	99
Add optional design \$155 or FREE with purchase of disc package designed by Oasis DesignWorks.	



Oasis Ultra-Fidelity Single Speed Glass Masters

The industry standard speed for cutting glass masters is as fast as 8X. Engineers, audiophiles, and discerning music fans, however, insist that 1x single speed glass mastering delivers the finest in audio quality. At Oasis, this precision process (by and large unavailable elsewhere – at any price) is yours for only \$95. Complete with an embossed chain-of-custody certificate verifying method of transfer used.

Deluxe Slipcase

Add a deluxe board wrap to your jewel case, DVD case, or Digipak for exceptional tactile appeal.



Bar Code \$20

Unlimited usage, single title, includes prep and placement.



Top-Spine Labels

Recommended for retail sales of jewel cases; generally not necessary for other packages.. 9¢ per jewel case up to 1,999; just 7¢ per jewel case for 2,000 or more.



Security Label and Sensor Tags for DVDs

Call 1-888-296-2747 for assistance and quoting.



Oasis Client:
Wes Crawford
www.wescrawford.com



Oasis Environmental Practices



New! The Zero Carbon Footprint Digipak™.

Don't just reduce your carbon

footprint—eliminate it! See page 4 for our latest innovation in environmental packaging and manufacturing; a solution that reduces carbon emissions by 88% and eliminates the rest through carefully chosen carbon offsets.

- All Oasis board packaging is printed on 100% Green Forestry Practices Certified stock. "Green Forestry Practices Certified" means these products don't promote forest monoculture, clear-cutting of virgin, old-growth timber, nor contribute to other destructive forestry practices.

- Over 99% of the inks we use are eco-friendly, vegetable-based inks.

- All the scrap polycarbonate, board, paper, and other industrial waste that can be effectively reused is captured in our plant for recycling.

- All of our manufacturing is domestic and nearly all of it is done under our own roof, leading to one of the lower carbon footprints in the industry. In other words, Oasis helps reduce excessive strain on the environment by efficiently manufacturing and printing in our own facility, rather than farming out your work all over the country and even all over the globe, a standard practice for the brokers who predominate in the independent disc replication industry.

More information: www.oasisCD.com/eco



New! 100 full color CD-Rs in Digipaks
Just \$349

Oasis Express Short Run

Need 1 to 300 discs really, really fast?
Order them online, 24-7, even if you're in your pajamas!

All popular packaging formats now available. It couldn't be easier to get started. Simply:

- 1 Choose the packaging, if any, that you want.
- 2 Upload your content and design, or use our fabulous online self-service design tools.
- 3 Choose your turn time – as fast as one day for some options – and you're done!

Express short run discs are not part of the Oasis guaranteed turn time program and do not include our Tools of Promotion™.

Visit www.oasisCD.com/express



New! 100 full color CD-Rs in Wallets
Just \$329



New! 100 full color CD-Rs in Sleeves
Just \$199



100 full-color CD-Rs in Standard Jewel Cases
Only \$244



100 full color CD-Rs
Only \$99



100 full color DVD-Rs in DVD Cases
Just \$199



Blu-ray discs and packaging now available



A turn time's only real when it's cash-back guaranteed.

At Oasis, we guarantee our turn times and we give you cash back if we're even a single day delayed.

Why is this important? Because turn times get quoted with wild abandon in our industry. And, except at Oasis, they are all just estimates. After all, most of our competitors are brokers who vend out your project to the lowest bidder, so even *they* have no reliable way of knowing when your project will be finished.

How we do it: Each piece of your project is made right here in our own factory. That gives us more control throughout the process, affording turnaround times so reliable that we can guarantee them.

So what happens if we miss the turn time? You get real money back: \$100 a day for every single day past the guaranteed turn – up to a full \$500. But we don't expect to be late. We have the most reliable, in-house, all-under-one-roof operation in the country. And we simply will make your date.

REMEMBER: If anyone in this industry quotes you what they say is a turn time, ask one simple question: "Is that turn time guaranteed?" With Oasis, you know it is.

Full terms and conditions available at www.oasiscd.com/terms

Bulk Replicated (pressed) discs

Now available with full color printing – a \$100 value!

Even in quantities as small as 300, you can get real pressed discs. These are the same high-quality CDs that you would get with one of our packages. Don't send out a recording that looks less than professional!



Need packaging for your bulk discs?

Below are just a few of our complete line of options. Call for pricing on these and other packaging formats. We welcome your own print for insertion as well; just make sure it meets our specs.

More information: www.oasisCD.com/bulk



Paper or Tyvek® Sleeves with Clear Windows

Blank Digipak with White Tray

Jewel Case, Slim Case, or Clamshell

Blank Oasis Rough-Look™ 70% post-consumer kraft board

CD or CD-Rom	
Ready in:	
Qty.	5 Days
300	\$420
500	465
1,000	540
2,000	1,000
5,000	2,000
Add optional design \$85	

DVD	
Ready in:	
Qty.	5 Days
300	\$519
500	565
1,000	640
2,000	1,200
5,000	2,500
Add optional design \$85	

Bulk discs do not qualify for Oasis Tools of Promotion. Need more than 5,000 discs? Call 1-866-294-0100 for special pricing and services. Read full terms and conditions at www.oasiscd.com/terms

Products for Business.

Nearly everyone who works at Oasis, including myself and throughout the ranks, is an active musician.* But we truly enjoy working on all sorts of projects. In fact, some of the client projects we put the most effort into are for great companies, small and large, national and international. Schools, churches, synagogues, government agencies, as well as companies (some of which are household names) that are famously going carbon-neutral, as profiled in the business press.

Here are some of the packaging options that have worked well for these institutions. You'll find more throughout this book.

**(No, this isn't a specific requirement on our employment application. It's just the way we tend to roll.)*

"As a company living and dying by the reputation of its product, what we need above all is a reliable partner with rock solid quality controls and the ability to respond flexibly and nimbly to our demands. Oasis provides that level of reassurance."

Michael Schwing
Vice President of Worldwide Channel Management
MacSpeech
www.MacSpeech.com



Tear-strip Mailer and complete mailroom services
visit www.oasisCD.com/mailroom
Oasis Client:
MacSpeech
www.macspeech.com



Printed Sleeves
See page 16
Oasis Client:
This American Life
www.thislife.org



DVD Packaging
See next page
Oasis Client:
Family Support Services
www.fssinc.org

Custom printed USB Drives
visit www.oasisCD.com/USB
Oasis Client:
Garritan Software Musical Instruments
www.garritan.com



The Oasis Soft Spot®
See page 8
Also available for multidisc sets
Oasis Client:
Seth Godin
www.sethgodin.com



Green Wallet
See page 9
Oasis Client:
Arizona Western College
www.azwestern.edu



Green DVD Wallet
See page 27
Oasis Client:
Operation Smile
www.operationsofsmiles.org

Accredited and D&B-rated educational institutions: Oasis will happily accept your purchase orders (subject to approval).

Case in Point: Author/entrepreneur Rajesh Setty supports his brand – and bottom line – with a DVD from Oasis.

Best-selling author and entrepreneur Rajesh Setty has a knack for making complex business concepts seem simple. His pioneering book *Beyond Code* was graced by a foreword from none other than “the business guru who created the field,” Tom Peters. His eighth and most recent book, *Upbeat!*, argues that entrepreneurs can thrive in very down markets.

Rajesh is also a sought-after speaker. And this year, he was so in demand that he decided the time was right to release his first training DVD.

“I needed something that could travel in my stead,” he explains. “Something that could get my message out while I am working on other projects. My DVD gives event organizers a preview of my talk, which gives them a lot of comfort to book me.”

“Oasis served as a real partner to my team, rather than just a vendor, making everything so simple! I couldn’t be more pleased with the process, or with the result.”

DVD Case
Oasis Client:
Rajesh Setty
www.RajeshSetty.com



Expertly crafted professional DVD menus for \$490.

With authoring services from Oasis you’ll get a custom designed menu that includes:

- DVD encoding.
- One main DVD menu design, one sub-menu design.
- A “play-all” feature.
- Up to 20 custom chapter points with static thumbnails (or twelve with motion video thumbnails).
- We also offer color correction, format transfers, and much more – just ask.

Ready to go? Call (888) 296-2747 or email us at advice@oasisCD.com



Just \$100 to convert your film to play on iPods – and iPads!

For just \$100 we’ll convert your film to the correct format (MPEG-4) for playback on all portable digital devices, including iPods, iPads, PSPs, and more!



FREE! Worldwide DVD Distribution

FilmBaby sets you up with a unique selling page for your DVD title that features a full two-minute video preview. Plus, they pay you each week for the DVDs you sell.



Green DVD Wallet

Get a completely non-plastic option for packaging DVDs. 100% Green Forestry Certified DVD wallets have a tall but slender DVD-sized profile.



Save \$200 on DVD Digipaks!

The ultimate premium DVD packaging option, pleasingly tactile with a generous spine. See catalog insert on page 2 for details and to request your discount coupon.



Add an insert for \$99

No matter how many replicated DVDs in cases you order, add full-color one page inserts inside the case for just \$99. Includes black and white printing on the flip side, and insertion.

Everything DVD

With a complete selection of packaging options, professional menu design, and worldwide distribution, Oasis meets all your DVD needs.

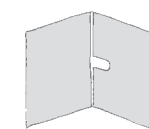
Oasis is one of the most versatile and respected manufacturers of high-quality DVD in the country. We give you the benefit of our complete, in-house replication, packaging, and authoring services, and friendly expert advice and assistance. And now, every order includes at your option free worldwide DVD distribution and exposure on FilmBaby, including a full two-minute video preview for potential purchasers. **More information:** www.oasisCD.com/DVD



DVD Cases Guaranteed ready in:		
Qty.	10 Days	6 Days
300	\$840	\$1,038
500	940	1,140
1,000	1,040	1,340
2,000	1,980	2,340
3,000	2,880	3,180
5,000	4,400	4,700
Add optional design \$385		



4-Panel DVD Digipak Guaranteed ready in:		
Qty.	10 Days	7 Days
300	\$1,233	\$1,335
500	1,290	1,390
1,000	1,340	1,440
2,000	2,580	2,680
3,000	3,720	3,840
5,000	5,800	5,900
Add optional design \$485		



DVD Wallets Ready in:	
Qty.	7 Days
300	\$1,035
500	1,090
1,000	1,340
2,000	2,640
3,000	3,660
5,000	5,700
Add optional design \$485	

DVDigipak pricing above reflects \$200 coupon savings. See insert on page 2 to get your coupon! Packages includes replicated DVD-5s. DVD cases include full-color cover insert and polywrap. DVD Digipaks and Wallets include your choice of free matte UV (add 3 days) or high-gloss UV coating; call for quick quote if you want polywrap on board products. Production times are quoted in business days from the time you approve your proof. Read full terms and conditions at www.oasiscd.com/terms



Ask about Blu-ray!
Available with any DVD package. Call for a quote.