OASIS
designworks™

Logo Design

Thanks for choosing to work with Oasis DesignWorks™. To help us realize your creative vision, review these logo design pointers and then fill out the questions below. We'll do the rest!

YOUR LOGO IS YOUR IDENTITY AND SHOULD LEAVE A LASTING IMPRESSION
- It should be functional at small and large sizes, so it is best to keep it simple.
- Colors and font styles should be representative of you or your company.
- Avoid extra info such as tagline or web address that can be added only when necessary.

● **NAME OF BAND OR COMPANY AS IT SHOULD READ IN YOUR LOGO:**

● **WHERE DO YOU PLAN TO USE YOUR LOGO?**
(For example website, business card, CD package, etc.)

● **WHAT KIND OF PRODUCT ARE YOU PROMOTING?**
(Your band, record company or business)

● **HOW WOULD YOU DESCRIBE THE LOOK OR MOOD YOU WANT FOR YOUR LOGO?**
(For example playful, conservative, organic, etc.)

● **WHO IS YOUR MAIN AUDIENCE?**
(For example young professionals, jazz lovers of all ages or folks who frequent the local coffee shop, etc.)

● **WHAT SHOULD THE VIEWER THINK OF WHEN THEY SEE YOUR LOGO?**

● **ARE THERE SPECIFIC IMAGES OR COLORS THAT NEED TO BE INCLUDED IN YOUR LOGO?**

● **IS THERE ANYTHING ELSE YOU WANT US TO KNOW BEFORE WE BEGIN YOUR LOGO DESIGN?**