

Design (page 1)

IMPORTANT INFORMATION FOR OUR GRAPHICS TEAM

Thanks for choosing Oasis DesignWorks™. I realize the leap of faith it takes to turn over any part of your public image. Be assured that our talented team of designers has been carefully chosen and trained to meet your needs. I assure you that you will be delighted with our work. We'd love to hear your ideas for your design. Simply fill out this guide and send it in with your design materials. – Micah Solomon, President

• YOUR ARTIST / BAND / COMPANY NAME:	• TITLE OF THIS PROJECT:
• DID YOU SEND US A LAYOUT IDEA?	○ YES ○ NO
• IF SO, SHOULD WE FOLLOW YOUR MOCK-UP LITE	RALLY? YES ONO
• OR SHOULD WE EXPAND UPON IT CREATIVELY?	\bigcirc YES \bigcirc NO
A WILLIAM CENTRE OF WORDS DESCRIBE VOLUM	AUGIG THE MOOD OF WINE OF YOUR PROJECTS
• WHAT GENRE OR WORDS BEST DESCRIBE YOUR I	MUSIC, THE MOOD OR VIBE OF YOUR PROJECT?
• WHO IS YOUR MAIN AUDIENCE? Include their age grou	up if that is important to you.
(It may affect our font choices and other design decisions)	
• WHAT IS THE MOST IMPORTANT IDEA THAT YOUR	DESIGN SHOULD CONVEY?
• ARE THERE SPECIFIC COLORS OR FONT STYLES	YOU WANT US TO USE?
If it helps to explain a style visually, feel free to indicate design	
our designer's reference. Please include web link and the reas	on you like this sample.
ANY FURTHER NOTES BEFORE YOUR DESIGNER (GETS STARTED?



Design (page 2)

IMPORTANT INFORMATION FOR OUR GRAPHICS TEAM

Please let us know what materials you are sending us so we can be sure we have everything before we get started.

HOW ARE YOU SENDING YOUR TEXTS Text sent on disc Text uploaded to FTP			me (no digital file available)
Text emailed to:	☐ Text selft as a Harucopy, p	Date Sent:	ne (no digital me avanable)
WHAT IMAGES DID YOU PROVIDE? N	umber of free images/photos is de	ependent on the size of	of the purchased package.
	at need to be scanned	_	of images/photos:
For digital images: Send .tif or .eps files at 300 ppi	resolution, CMYK color mode is pr	referred.	
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Images emailed to:		Date Sent:	
300 ppi images are often too large to email. It is re	commended that you provide them	on disc or send them	via FTP.
WHERE DO YOU WANT YOUR IMAGES	S/PHOTOS PLACED? Placement (for ex: cover		OD Daviewawia alasi
			OR Designer's choi
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